



Green Electronic Solutions, a brighter sustainable future.

At Green Electronic Solutions we are dedicated to providing secure and cost effective solutions for recycling and decommissioning electronic scrap.

Position Type: New

Location: South Holland, IL

Department: Sales – eCommerce Marketing

Compensation: \$40,000 - \$60,000/annually

Why Work With Us?

- Flexible work environment
- Share your vision and make an impact with a small growing company
- Competitive salary
- Premium benefits (health, dental, vision, 401k, PTO, commission, and more)

Purpose & Summary: As the eCommerce Marketing Manager for Green Electronic Solutions Inc. you will enhance our digital brand presence across all sales channels and build our position and sales in the eCommerce space. This position will proactively maintain our inventory on-line and actively maximize sales through various eCommerce channels. The purpose of this position is to generate revenue through product listings. You will manage the implementation and development of marketing plans to fulfill the eCommerce vision and strategy for achieving sales and conversion goals.

An ideal candidate for this role will be driven, independent, and learn quickly. The candidate must be able to work well with a team and be a self-starter.

Day to day responsibility may include:

- Coordinate digital marketing efforts geared to grow business, increase customer engagement, promote products, and optimize the online experience.
- Utilize messaging, best sellers, promotions, discounts, user reviews, and email campaigns to attract and retain customers.
- Deploy tools and methods to ensure e-commerce sales channels are optimized for searching and performance responsiveness as well as delivering visual appeal and compelling content.
- Track and measure program effectiveness to drive improvement or develop new offerings.
- Create various detailed descriptions for items that are deemed for resale value through various online eCommerce sales channels.
- Create accurate and effective listings through proper use of grammar, spelling, product condition, and other various attributes that present our product in the most professional manner possible.
- Create listings with a focus on SEO keywords and meta-words that effectively drive traffic to product listings through Google searches.

Requirements: A post high school education in business-related field of study. We will consider relevant experience in lieu of degree. Other qualifications include:



- Must have proven track record of delivering “WOW” factor, consistently and effectively when dealing with customer issues, questions, or concerns.
- 1+ year eCommerce sales experience.
- Effectively responding and taking responsibility for all customer returns of products sold though positive feedback by e-mail, text, phone, or any other means of communication.
- Troubleshoot and answer customer questions in regards to products sold or listed.
- Follow-through and live by commitments made to customers in regards to any returns, refunds, exchanges, or any other promises made.
- Ability to research, identify, and effectively price product through online references such as Google, eBay, and any other online tool.
- Able to work in a team environment with the intention to help the department grow.
- Results oriented.
- Excellent problem solving, analytical, organizational, planning, and team skills.
- Excellent written, verbal, and computer skills.
- Must have the desire to develop and work in a high performance/empowered and diverse work environment.

Outstanding candidates may possess these additional bonus qualifications:

- Bachelor’s degree in sales, business management, marketing, or related field of study.
- 5+ years of eCommerce Sales.
- Recycling industry experience.

Green Electronic Solutions is an equal opportunity, affirmative action employer. All qualified applicants will receive consideration for employment without regard to sex, pregnancy, race, religion or religious creed, color, gender, gender identity, gender expression, national origin, ancestry, physical or mental disability, medical condition, genetic information, marital status, registered domestic partner status, age, sexual orientation, military or veteran status, protected veteran status, or any other basis protected by federal, state, local law, ordinance, or regulation, and will not be discriminated against on these bases.